



DenTek Launches #TeethTalk Campaign to Promote Oral Care for Busy Lives

DenTek, the oral care innovation brand has launched its new fully integrated campaign, #TeethTalk. The new campaign has been created to raise awareness and educate people that adopting a complete oral care routine is a vital part of maintaining healthy teeth and gums and is accessible for everyone.



DenTek will be highlighting specific oral health problems that affects young professionals, families and the over 50's, providing them with the solutions and advice needed to prevent and treat the issue.

Joining DenTek's expert panel is, Dr. Milad Shadrooh aka The Singing Dentist. Dr. Shadrooh often features in the media offering his insights and guidance to the public. His areas of dental health expertise include clear and fixed braces, facial aesthetics, sleep dentistry and tooth whitening. Dr. Shadrooh will be available for expert comment and advice as part of the #TeethTalk campaign.

Dr. Milad Shadrooh says, *"I'm delighted to be a part of this national campaign that leads in dental innovation. For DenTek, oral health care is for life. It should be easy, accessible and a positive experience, aiming to keep smiles healthy and happy."*

DenTek's product range is made up of five categories; Interdental Cleaning Products, Dental Guards, Repair Kits, Kids Solutions and Tongue Cleaners. DenTek works hard to develop innovative and more effective interdental and oral solutions, helping to maintain teeth inbetween visits to the dentist.



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